

# more

THE NEWSLETTER FOR SOUTH CAROLINA LIBRARIES

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WINTER 2007

## SCSL at SCLA!

The South Carolina State Library played a prominent role in the success of the 2006 S.C. Library Association Conference, held Nov. 29 - Dec. 1 in Hilton Head. SCSL conducted three sessions: What's New at Your State Library, Using Online Programming for All Libraries (OPAL), and Rural Library Service in the 21<sup>st</sup> Century. The State Library also coordinated the well-attended poster sessions at the Conference.

"What's New at Your State Library," provided an overview of changes accomplished and underway at SCSL, and new projects and services now available or upcoming for South Carolina's libraries. New "Library 2.0" services were prominently featured in the session, covering SCSL's new interactive website and blogs, IM reference at the State Library, and hands-on training in new technologies.

The search is on for a new

State Librarian, and progress on the recruitment was reported (applications are being received and it is hoped that a new Director will be on board in Spring 2007.) Plans for Teen Read Week 2007 are underway, with author, trainer, and teen librarian extraordinaire Patrick Jones who is scheduled to visit the Midlands in mid-October.

"Using OPAL," gave session attendees a guided tour of this versatile new conferencing tool. OPAL allows participants to register and meet, listen to a presenter, co-browse Web sites, and chat online from anywhere. Two county libraries and one academic library in S.C. as well as the State Library currently offer OPAL meeting rooms. Archived OPAL sessions on library topics are available for viewing/listening on SCSL's website at <http://tinyurl.com/nx8ny>.

"Rural Library Services in the 21<sup>st</sup> Century" addressed the challenges of providing great library service in a rural

setting. S.C. librarians attended WebJunction workshops earlier this year to learn strategies for meeting these challenges. The workshops were all about building community, promoting access and incorporating advocacy in library outreach activities.



Sixteen poster sessions were presented to an enthusiastic early-morning crowd on the final day of the Conference. Poster sessions are ideal for one-on-one information sharing. The "show and tell" format includes photos, colorful handouts, laptop presentations, graphs and charts – anything eye-catching that tells a quick story and serves up small but rich and useful bits of information from the field. Thinking of creating a poster session for the 2007 conference? Contact Kathy Sheppard (803-734-8653) at the State Library.

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south carolina  
**STATE LIBRARY**

Looking back on this past year has given me great pause at the amount of change the State Library has witnessed. Since October 21, I have been sitting in the Interim Director's seat and thanks to all of our wonderful staff, I have been able to stay afloat. On October 20<sup>th</sup>, we all said a heartfelt goodbye to Patti Butcher who returned to Kansas in a new position at the Kansas State Library. While we hated to bid her farewell, we also wished her the best of luck in her new position.

The State Library Board of Trustees promptly met and discussed the position description and advertisement, which was soon posted in Library Hotline and on many library employment web sites such as SOLINET's Job Bank, LIBJobs, and our own jobs list at our web site. For the full job advertisement, please visit <http://www.state.sc.us/jobs/positions/p000019014.html>. Currently we have received seven qualified applications. The Library Board and I hope to have a new Director in place before summer 2007.

One of the most important activities that stands out in my mind from the past year was the State Library sponsored SC Public Library Technology Conference on Library 2.0 funded in part by the Bill and Melinda Gates Foundation. In case you don't know what Library 2.0 is, according to Michael Casey, the person who coined the phrase,

"The heart of Library 2.0 is user-centered change. It is a model for library service that encourages constant and purposeful change, inviting user participation in the creation of both the physical and the virtual services they want, supported by consistently evaluating services. It also attempts to reach new users and better serve current ones through improved customer-driven offerings. Each component by itself is a step toward better serving our users; however, it is through the combined implementation of all of these that we can reach Library 2.0." For more information, read Library 2.0: service for the next-generation library by Michael E. Casey and Laura C. Savastinuk in Library Journal 131.14 (Sept 1, 2006): p40(3). We had an energy-filled day with wonderful speakers and library staff members charged and ready to be Librarians 2.0!

Another important activity in the State's Library arena was the annual SCLA Conference held in Hilton Head. The State Library was proud to sponsor three concurrent sessions. We also heard from some wonderful speakers such as Rivkah Sass, Librarian of the Year and author/poet, Nikki



By **Dr. Curtis R. Rogers**  
Interim Director

Finney. In my attempts to be more of a Librarian 2.0, I posted many photos I took at the conference to my flickr.com account and also uploaded a brief video of Nikki Finney's presentation to my YouTube.com account. These Web 2.0 tools are such a wonderful and simple way to share photos and videos as well as promote libraries and library services.

I am looking forward to a very eventful 2007. With the continuation of Library 2.0 training, new trustee development, and even the use of instant messaging, we will continue to move SC libraries forward to better serve our citizens.



south carolina  
**STATE LIBRARY**

## **SCLA Outstanding Librarian Award Recipient: Guynell Williams, S.C. State Library**



The South Carolina State Library is pleased and proud that Guynell Williams is the recipient of the South Carolina Library Association's 2006 Outstanding Librarian Award. The award honors a librarian who has initiated or developed an imaginative or creative program, service, or work of enduring value for the effective use of or increased interest in libraries or a particular library.

Williams was honored for her diligent management of federal grant monies awarded to South Carolina by the Institute of Museum and Library Services (IMLS). Since 2003, she has coordinated the administration of millions in funding that supports statewide library initiatives and sub grants involving literacy, technology, outreach to underserved rural and urban communities, continuing education for public library staffs and more.

Elizabeth Sudduth, Chair of the SCLA Awards Committee, presented the award during the 2006 SCLA Conference held in Hilton Head, S.C. Sudduth stated that Williams was also being recognized for her past work as director of the agency's Talking Books program for the blind and visually impaired.

Employed by the South Carolina State Library since 1986, Williams began her career as a senior reference librarian and has also served as the agency's Deputy Director. Currently, she is the Federal Grants Coordinator and is also responsible for assisting the director with agency planning and special projects. A native of Clinton, S.C., Williams holds a Masters in Library Science from the University of Denver in Colorado.

## **Library Development Services Update**

South Carolina Libraries 2.0 is a priority for 2007

The State Library's Library Development Services has created a new initiative for 2007 titled South Carolina Libraries 2.0. The initiative brings together several different training programs, services, and development tools for libraries. The objective is to help libraries of all types, but particularly public libraries, plan and create strong services for the ever-changing demands of an increasingly sophisticated population. Some of the programs included are:

- TechTracks, a series of training classes on various social networking technologies and services
- An update of the South Carolina Public Library Standards
- An overhaul of the certification program for the state's public librarians and staff
- Extreme Teens, a teen institute scheduled for October 2007
- Participation in the Hispanic Outreach Grant program from WebJunction

More information will be coming about these and many other projects in 2007, so keep watch on LibraryTrax ( <http://librarytrax.wordpress.com> ), the blog of Library Development Services.

# Improving Libraries Through Targeted Federal Funding Library Services and Technology Act (LSTA) in South Carolina

By Guynell Williams

Agencies and organizations receiving Program Year 2005 LSTA funds included the Association of Public Library Administrators for joint sponsorship of the 2006 Leadership Institute (training for new and emerging public library managers); the SC Department of Archives and History (to migrate their computerized catalog from an outdated DOS-based system); The Humanities Council<sup>SC</sup> (statewide literary programming, including the SC Book Festival); and the Partnership Among SC's Academic Libraries (to enhance the SC Digital Library Initiative infrastructure). LSTA funds also supplemented local resources and helped public libraries implement new programs, services and resources for SC's citizens. These sub grant projects included:

## **Beaufort County Library - Web site redesign**

The project planning process took advantage of a fully representative committee of employees from all service units. The Committee developed a nine-part basic structure for the web site that serves as the outline for continued development. Participants in library computer classes have appreciated the revisions in the existing pages and look forward to the rollout of the new site. They already find the web site more attractive and user-friendly.

## **ABBE Regional Library System - Serving Seniors in Barnwell County**

In the course of marketing services to seniors, partnerships were fostered with Generations Unlimited, the area Council on Aging and area churches. Continuing support for the project is being provided through local and State Aid collection development funds, including an annual gift of \$6,500 from the Fuller Foundation. The senior web site page will be supported beyond the LSTA project. Another desire is to continually enhance and update book club materials and market the program.

## **Charleston County Library - Books-by-Mail Program**

The Books-by-Mail service provides print books, audio books, music CDs, videos and DVDs to people in Charleston County who qualify as permanently or temporarily homebound. Feedback from the program participants has been almost all positive, e.g., one customer loves the program and thinks that every library should have it and another thinks it is a wonderful idea and considers it to be a miracle for some.

## **Clarendon County Library - Access Clarendon (Mobile Library)**

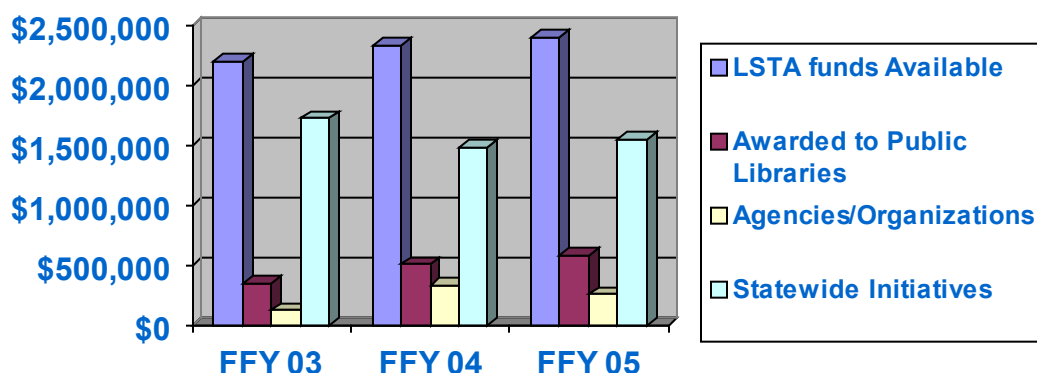
Regarding the difference the project will make, library director Marilyn Tsirigotis said, "The difference is that this will help us provide full services. The new bookmobile will have technology on there that will enable us to use computers, the

patrons as well as staff. We will be a research facility with books and computers. We will be able to have longer stops, maybe up to four-hour stops, so that people will be able to take advantage of the time that we are there." A Clarendon County Council member remarked, "I ...cannot imagine what Clarendon County would be like were it not for our library... Through the efforts of the library board and staff, the services of the library will be available to practically all of our citizens. We appreciate the efforts of your board to make our county a better place in which to live."

## **Georgetown County Library - Digital Library - Foundation Initiative**

"Although the Georgetown County Public Library has modest resources, and although it encountered a number of unexpected difficulties, it implemented this project fully and serves as an example of what other similar places could achieve", noted library director, Dwight McInvaill. The initial success of the "Georgetown County Digital Library Project - Foundation Initiative" has resulted in the award of a \$350,000 grant from the Gaylord and Dorothy Donnelley Foundation to enable the public library to continue this endeavor on a much broader scale by collaborating with other cultural entities within Georgetown County during the next three years from 2007 to 2009.

### LSTA Expenditures - Program Years 2003-2005



| LSTA Funds                  | FFY 03      | FFY 04      | FFY 05      |
|-----------------------------|-------------|-------------|-------------|
| Awarded to SC               | \$2,197,585 | \$2,335,912 | \$2,398,034 |
| Public Library Sub Grants   | \$346,361   | \$508,281   | \$588,035   |
| Sub Grants to Organizations | \$126,281   | \$339,290   | \$256,503   |
| Statewide Initiatives       | \$1,724,943 | \$1,488,341 | \$1,553,496 |

#### Expenditures for Statewide Initiatives

|  |           |
|--|-----------|
| Cost Recoveries/Program Administration | \$28,963  |
| PR/Marketing the Value of Libraries    | \$47,025  |
| Children's and Youth Services          | \$100,985 |
| Talking Book Services                  | \$552,278 |
| Collection Development                 | \$120,951 |
| Continuing Education (External)        | \$80,622  |
| Continuing Education (Internal)        | \$28,162  |
| Information Technology/Networking      | \$271,236 |
| Interlibrary Loan                      | \$50,280  |
| Library Development Services           | \$142,840 |

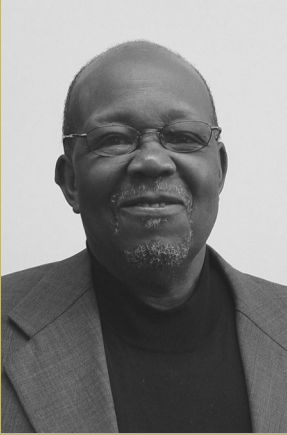
#### Program Year 2005

|           |
|-----------|
| \$28,963  |
| \$47,025  |
| \$100,985 |
| \$552,278 |
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The Institute of Museum and Library Services is the primary source of federal support for the nation's 122,000 libraries and 17,500 museums. Its mission is to grow and sustain a "Nation of Learners" because life-long learning is essential to a democratic society and individual success. Through its grant making, convenings, research and publications, the Institute empowers museums and libraries nationwide to provide leadership and services to enhance learning in families and communities, sustain cultural heritage, build twenty-first century skills, and increase civic participation.



## SCSL Welcomes New Board Member



Charleston resident Earl Mitchell brings decades of experience in two careers – the first in the Navy and the second as a teacher's assistant – to his new role on the South Carolina State Library Board. Mitchell, 72, was appointed to the board in October by Gov. Mark Sanford, and he attended his first meeting in November, when the board discussed the hiring of a new State Library director. The term for the 1<sup>st</sup> Congressional District seat expires June 11, 2011. The office was previously held by long-time educator James Campbell of James Island.

Mitchell, a regular library patron in Charleston County, looks forward to taking on his responsibilities and learning more about the State Library and its programs before the board's next meeting.

He's already toured the offices of the Talking Book Services, and said he was very impressed with the National Library Service for the Blind and Physically Handicapped program, which provides large print, recorded, and Braille materials for eligible patrons.

Mitchell has a keen interest in education and community service. After serving 20 years in the Navy, retiring in 1975, he and his family permanently settled in Charleston. He earned an associate's degree from Trident Technical College and worked as a middle school teacher's assistant in the Charleston County School District for 20 years, retiring from his second career in 1999.

A native of Charleston, he actually grew up in Bronx, N.Y. His Navy career took him to places far and near, including Norfolk, Va., San Diego, San Francisco, Vietnam, Alaska, and finally back to his birthplace.

Mitchell and his wife live in Charleston, as do three of their six children. The couple has seven grandchildren and one great-grandchild. He wants to make a difference in his longtime home. He's the founder and CEO of a group called CRANE, or Community Reinvestment and Networking Entrepreneurs. Mitchell's reasons for starting the organization were tied to the area's youth. "I felt that we needed to do something in the community to help the children. We're losing a lot of our youth," he said.

CRANE is focusing on Charleston's eastern section, an area Mitchell thinks would be best served by the efforts. This past summer, CRANE held classes for 10- to 12-year-olds on building computers. Mitchell's now working on another program, but is slowed down by lack of funds. "We don't have a grant," he said. But he plans to apply for grant funding, a task that will be easier as CRANE recently received 501(c)3 nonprofit status.

For now, he's planning on getting more acquainted with the State Library system and learning more about the Library Board's role.

Gates Foundation Highlights South Carolina Public Library  
By Dwight McInvaill, Director,  
Georgetown County Library

Lights! Camera! Action! The Carvers Bay Branch Library of the **Georgetown County Library** system will be featured in an upcoming documentary project sponsored by the U.S. Libraries Initiative of the Bill and Melinda Gates Foundation. The video will showcase success stories on how computers and the Internet in public libraries can positively impact citizens' lives. The production will also present the challenges encountered in maintaining such resources for the public. The foundation plans to offer this video for free to public libraries nationwide as an advocacy, educational, and motivational tool to underscore the importance of providing citizens - especially those affected by the digital divide - with access to technology at public libraries.

In addition to Carvers Bay, the movie will include interviews from three other U.S. public libraries in Chicago, Memphis, and rural California. The entire enterprise is projected to be completed by the end of January 2007. It is expected to premiere at the American Library Association's Midwinter Meeting in Seattle, Washington, on January 20th. Local shooting occurred in Georgetown County during the week of November 13th, 2006. It involved a two-day production process of interviews and shots mainly in the Carvers Bay area of the county. Eyeplay, Inc., a Seattle-based video production firm, interacted with a roster of local folk including library staff and

patrons impacted by technology. The film crew also interviewed community and political leaders who think technology in libraries is important and whose voices will likely resonate with peers nationwide.

The South Carolina portion of the documentary will focus mainly on usage of interactive gaming technology with high school teens at the Carvers Bay Branch Library. In August 2006, that facility was featured as the national library of the month by WebJunction, an Internet site that highlights innovations in libraries. Information on that honor can be accessed on WebJunction's Internet archive at <http://www.webjunction.org/do/DisplayContent?id=13796>. The interactive gaming project was made possible by funding from the Frances P. Bunelle Foundation.

More than the seasons have been changing at the **Anderson County Library**. Numerous staff changes and additions have taken place over the past six months. The library system has extended its community outreach programming. October saw the second annual Starburst Storytellers' Festival. Over 5,600 students enjoyed performances. Computer workshops such as "Online Shipping Safety" and "How to Choose the PC That's Right for You" are offered through the library's training program. Outreach programs on starting your own small business will begin in February. In mid-March, the library will be a participant in and a site for the Tri-State Celtic Festival.

The **Greenville County Library System** is proud to announce that it has gone wireless. As of November 21, all branches in the library system offer free wireless access.

To make the wireless access possible, the library just completed moving to Metro-Ethernet, a metropolitan based computer network. This project significantly upgraded the network bandwidth for Internet access and allows Internet speed to be four times faster.

The library system also installed PolyCom videoconferencing equipment at the Hughes Main Library. The equipment was partially funded through an LSTA grant.

Over the last decade both the **Lexington County** and the public library have experienced substantial growth. The county's population has increased almost 9% and the library's circulation of materials has increased almost 25%.

The library board and County Council have recognized the need to increase branch size and add a new branch in South Congaree. County Council has provided \$2,000,000 for this project. Currently under construction are 4,000 s. ft. buildings in South Congaree and Swansea.



# NEWSworthy

# for your CALENDAR

**February 19**  
**Closed, President's Day**

**Feb. 24-25 / 8:00-5:00**  
**Book Festival, Columbia**  
**Metropolitan Conference**  
**Center**

**March 21 / 10:00 - 2:30**  
**Legislative Day,**  
**Seawell's Restaurant**

## ADMINISTRATION

Curtis R. Rogers, Interim Director

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